

Ad ID 2126

Ad Text Reversing this trend won't be easy, especially when the industry increasingly looks to Latino neighborhoods and other minority communities to boost sales. Black people are 1.5 times more likely to be obese than their white counterparts. Why? Black People And Fast Food Epidemic | BlackMattersUS.com blackmattersus.com

Ad Landing Page <https://blackmattersus.com/33134-black-people-and-fast-food-epidemic/>

Ad Targeting Location - Living In: United States

Age: 18 - 65+

Placements: News Feed on desktop computers or News Feed on mobile devices

People Who Match: Interests: Martin Luther King, Jr., African-American Civil Rights Movement (1954–68), African-American history or Malcolm X

Ad Impressions 1,120

Ad Clicks 79

Ad Spend 102.53 RUB

Ad Creation Date 05/01/17 07:00:37 AM PDT

Ad End Date 05/04/17 07:00:37 AM PDT



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## Black People And Fast Food Epidemic | BlackMattersUS.com

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